

Press Release 12<sup>th</sup> February 2018

## Fund-raising initiatives for young people in care

The Share Foundation welcomes two new fund-raising initiatives to raise money, enabling young people in care to earn incentive payments for their Junior ISAs in the Stepladder of Achievement programme:

1. **Equiniti**, one of the United Kingdom's leading registrars and stockbroking firms, has made The Share Foundation its Charity of the Year for customer donations - money raised will go 100% to young people's Junior ISAs, and are not subject to geographical restrictions. We are very grateful to Equiniti for their assistance with the Stepladder programme.
2. In August **Callum Tanner**, who works for the Isle of Wight Council in the Children's Services data and performance team, is completing The National Three Peaks challenge, climbing Ben Nevis, Scafell Pike and Snowdon within 24 hours in aid of The Share Foundation. Callum is currently looking for colleagues and friends to join him and people to sponsor him.

Whilst undertaking this personal challenge, Callum is aiming to raise awareness of the Share Foundation's Junior ISA scheme and the Stepladder of Achievement programme as well as hoping to raise money to increase Junior ISA values of children and young people in the care of the Isle of Wight Council.

Callum said: "we need to explore ways of adding value to the Junior ISAs of children and young people in care: it's vitally important that they have the same opportunities as their peers to support a successful transition into adulthood".

Please sponsor Callum by visiting (<https://www.justgiving.com/fundraising/iow-junior-isa>). 100% of donations will go directly to the active Junior ISAs of the children and young people in the care of the Isle of Wight Council. There were 71 open Junior ISAs as at end of December 2017.

On behalf of the young people who will benefit from Callum's generosity, we wish him the best of luck and a big thank you.

Contact: Kathryn Caswell 01296-310400